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## MESSAGE FROM THE COLORADO HEALING FUND

As we reflect on the past year, we continue to be in awe at the generosity of each individual donor, the Boulder business community, and national corporations, who gave millions of dollars to support the 400+ individuals whose lives were forever changed on March 22, 2021. This generosity has helped so many in the immediate aftermath, and will continue to support them in their journey of healing.

Since March 2021, CHF has securely collected approximately \$4,780,000 in donations. As of December 2021, approximately \$3,500,000 of that has been disbursed or pledged. Over \$2,037,000 has been distributed as direct cash disbursements to the 10 families and 28 individuals named in the criminal case. \$503,000 has paid for travel and lodging, moving costs, medical bills, rideshare, and basic needs for individuals who were directly impacted by this tragedy, including the families. Up to \$959,100 has been pledged to the Boulder Strong Resource Center, who have provided the critical healing support services, including therapy, massage, acupuncture, and acting as a hub for those impacted.

Lastly, CHF continues to diligently review and revise long-term disbursement plans in order to provide for long-term support, utilizing the insight and knowledge from partners on the ground including the Boulder Police Department, District Attorney's Office, and the Colorado Organization for Victim Assistance (COVA).



# ACTIVATION OVERVIEW

On March 22, 2021, the Colorado Healing Fund (CHF) activated in response to the mass shooting that occurred at the Table Mesa King Soopers in Boulder, Colorado, also known as the Boulder Supermarket Tragedy. The CHF, in accordance with its mission and guiding protocols, determined the Boulder Supermarket Tragedy fit within the criteria for activation and made this decision public following the press conference held by the Boulder Police Department.

Criteria the CHF Board of Trustees takes into consideration when deciding to activate are the nature and scale of the event, the number of murdered and injured individuals, those directly witnessing or affected by the violent act, the likelihood of adverse community impact, and the potential for exhaustion of currently

available resources. Once activated, the CHF officially provides a secure location for the public to donate, while making funds from its general victims fund immediately available to fill gaps in resources. General Protocols are detailed in the Reports section of the CHF website: [www.coloradohealingfund.org](http://www.coloradohealingfund.org).

## ABOUT

The Colorado Healing Fund is a 501(c)(3) non-profit organization. It was founded in 2018 by a group of victim advocates and community leaders to establish a secure way for the public to contribute to victims of mass casualty crimes due to violence, also known as mass tragedies, in Colorado. Initial funding was provided by the Colorado Attorney General's Office. Donations are tax-deductible.

## MISSION

CHF's mission is to assist local communities with the financial, emotional and physical needs of victims of mass tragedies that occur in the state of Colorado. The Colorado Healing Fund will serve as the single point in Colorado for the collection of public donations in the aftermath of a mass tragedy and in conjunction with community partners the Colorado Healing Fund will coordinate the disbursement of funds to victims.

## VALUES

**COMPASSION** Provide immediate and long-term assistance and support to victims who experience mass tragedy in Colorado.

**SECURITY** The Fund creates a safe and effective way for the public to make monetary donations to help victims of mass tragedy in Colorado.

**TRANSPARENCY** Deliver information about the funds used to assist victims of mass tragedy in Colorado in a timely manner with respect to the victim's privacy.

**PARTNERSHIP** Collaborate with community stakeholders who are essential in collecting funds for victims in the aftermath of a tragedy.



# QUARTERLY SUMMARY

This report covers the CHF activities from [October 1, 2021](#), through [December 31, 2021](#). During this time, the response continued to address needs of the families of deceased victims, survivors, and those directly impacted, as determined by the victim advocates working with them. These numbers have not been audited and quarterly fluctuations in totals reflect donor developments or changes.

## VICTIMS, FAMILIES, AND SURVIVOR SUPPORT

\$ 2,543,000 disbursed to Colorado Organization for Victim Assistance (COVA) for distribution and up to \$959,100 pledged to the Boulder Strong Resource Center.

\$ 2,037,000 in cash disbursements have been distributed to the 10 families and the 28 named individuals in the criminal complaint.

\$ 503,000 disbursed to COVA to cover immediate needs for anyone directly impacted by the BST, including travel for memorials.

Eight (8) total disbursements to COVA from 3/24/2021 - 12/31/2021. One (1) pledge to Boulder Strong Resource Center.

## FUND ACTIVITY

PERIOD SUMMARY	OCT-DEC 2021	TOTAL TO DATE
Donations Received (Cash In)	\$ 28,000	\$4,784,000
Disbursements/Pledged Disbursements	\$ 920,000	\$3,494,100
Administrative Fee (5% of donations)	\$ 1,400	\$ 221,000
Remaining Funds for Disbursement		\$1,068,900

# QUARTERLY DETAILS

## DONOR CONTRIBUTIONS

CHF thanks each individual and group for their generosity in giving since March 2021. CHF would like to thank the generosity of the dozens of corporations, foundations, and small business that donated as well, including, but not limited to:

- ▶ 7-Eleven
- ▶ Altra Running x Jack Rabbit x Boulder Running Company
- ▶ AT&T
- ▶ Blackrock Coffee Bar
- ▶ Bobo's Baked Goods
- ▶ Crocs
- ▶ The Denver Broncos
- ▶ Instacart
- ▶ The John Legere Family Foundation
- ▶ JP Morgan Chase
- ▶ Justin's Brand
- ▶ Kroenke Sports & Entertainment
- ▶ Kroger Zero Waste Foundation
- ▶ Noodles & Company
- ▶ The Melting Pot
- ▶ Molson Coors Beverage Company
- ▶ SunCor Energy
- ▶ Snarf's Sandwiches
- ▶ Swire Coca-Cola
- ▶ Synergy Family Foundation
- ▶ Thrivent Choice
- ▶ Wells Fargo
- ▶ Whole Foods Marketplace
- ▶ VF Corporation
- ▶ Yasso Frozen Greek Yogurt

## DISBURSEMENTS

- ◉ 6/24/21: Pledged up to \$959,100 to support the Boulder Strong Resource Center for five mental health staff positions from July – Dec 2021, and provide ongoing support for holistic therapeutic programs not covered by federal grants (i.e. massage, acupuncture, yoga.) It is anticipated that the Resource Center use would increase as the criminal proceedings continue, however, if any funds pledged are not utilized, CHF will redistribute them to support the victims in other ways.
- ◉ 12/15/2021: CHF disbursed \$920,000 to COVA for direct cash distributions to the 10 victims' families and 28 individuals named in the criminal complaint.



# DISBURSEMENT PLANS

The Colorado Healing Fund will make an additional distribution of funds prior to March 22, 2022, the one-year remembrance of the Boulder Supermarket Tragedy. The board also will retain a smaller portion of all donated funds to address mid and long-term needs. These plans have been developed in the months since the Boulder Supermarket Tragedy and reflect lessons learned from multiple past incidents.

CHF was established to offer support and funding during a criminal case and beyond. Birthdays and holidays, as well as three and six-year observances, are known to be triggering events for families of the deceased and survivors of mass violence. The organization will continue to monitor needs and respond in accordance with its mission until all funds have been appropriately disbursed.



**CONTACT  
INFORMATION**

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