

Q U A R T E R L Y  
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## MESSAGE FROM THE COLORADO HEALING FUND

Since the Colorado Healing Fund activated for the Boulder Supermarket Tragedy on March 22<sup>nd</sup>, 2021, it has been securely collecting and disbursing the funds, in collaboration with partners who work closely with the victim's families, survivors, and those directly impacted. In the first Quarter (Q2 of 2021), disbursements were utilized to address needs, including, but not limited to cash disbursements, travel expenses, rent/mortgage, and basic needs.

In Q3 of 2021, the response moved into the intermediate phase, where the state Victim Compensation Fund has helped to cover many needs for directly impacted individuals, however, there are needs that arise that do not qualify under Victim Compensation. CHF works with its partners to ensure funds are readily available to cover those gaps in resources.

Lastly, CHF has a disbursement plan in place to continue to distributing money in the future. The organization is committed to ensuring some funds remain available to address needs that arise after the first year following the tragedy when additional support is sought.



# ACTIVATION OVERVIEW

On March 22, 2021, the Colorado Healing Fund (CHF) activated in response to the mass shooting that occurred at the Table Mesa King Soopers in Boulder, Colorado, also known as the Boulder Supermarket Tragedy. The CHF, in accordance with its mission and guiding protocols, determined the Boulder Supermarket Tragedy fit within the criteria for activation and made this decision public following the press conference held by the Boulder Police Department.

Criteria the CHF Board of Trustees takes into consideration when deciding to activate are the nature and scale of the event, the number of murdered and injured individuals, those directly witnessing or

affected by the violent act, the likelihood of adverse community impact, and the potential for exhaustion of currently available resources. Once activated, the CHF officially provides a secure location for the public to donate, while making funds from its general victims fund immediately available to fill gaps in resources. General Protocols are detailed in the Reports section of the CHF website: [www.coloradohealingfund.org](http://www.coloradohealingfund.org).

## ABOUT

The Colorado Healing Fund is a 501(c)(3) non-profit organization. It was founded in 2018 by a group of victim advocates and community leaders to establish a secure way for the public to contribute to victims of mass casualty crimes due to violence, also known as mass tragedies, in Colorado. Initial funding was provided by the Colorado Attorney General's Office. Donations are tax-deductible.

## MISSION

CHF's mission is to assist local communities with the financial, emotional and physical needs of victims of mass tragedies that occur in the state of Colorado. The Colorado Healing Fund will serve as the single point in Colorado for the collection of public donations in the aftermath of a mass tragedy and in conjunction with community partners the Colorado Healing Fund will coordinate the disbursement of funds to victims.

## VALUES

**COMPASSION** Provide immediate and long-term assistance and support to victims who experience mass tragedy in Colorado.

**SECURITY** The Fund creates a safe and effective way for the public to make monetary donations to help victims of mass tragedy in Colorado.

**TRANSPARENCY** Deliver information about the funds used to assist victims of mass tragedy in Colorado in a timely manner with respect to the victim's privacy.

**PARTNERSHIP** Collaborate with community stakeholders who are essential in collecting funds for victims in the aftermath of a tragedy.



# QUARTERLY SUMMARY

This report covers the CHF activities from [June 23, 2021](#) through [September 30, 2021](#). During this time, the response continued to address needs of the families of deceased victims, survivors, and those directly impacted, as determined by the victim advocates working with them. The CHF also pledged funds for intermediate and long-term needs, working closely with a number of partner organizations to help meet continuing and emerging needs.

## TOTAL DONOR CONTRIBUTIONS FOR BOULDER

Individual donors and small businesses donated \$2,300,000.	King Soopers donated \$1,000,000.	Corporate and foundation donors contributed \$1,500,000.
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## VICTIMS, FAMILIES, AND SURVIVOR SUPPORT

\$1,620,000 disbursed to Colorado Organization for Victim Assistance (COVA) for distribution since March and up to \$959,100 pledged to the Boulder Strong Resource Center.	COVA disbursements supported needs of victims' families, survivors, and those directly impacted + cash disbursements.	First COVA disbursement occurred on March 24, 2021, two days following activation.	Eight (8) total disbursements to COVA from 3/24/2021 through 9/30/2021. One (1) pledge of disbursements to Boulder Strong Resource Center.
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## FUND ACTIVITY

PERIOD SUMMARY	JUL-SEP 21	PREVIOUS (MAR-JUN)	TOTAL TO DATE
Donations Received (Cash In)	\$ 250,000	\$4,600,000	\$4,850,000
Disbursements/Pledged Disbursements	\$1,074,100	\$1,500,000	\$2,574,100
Administrative Fee (5% of donations)	\$ 10,000	\$ 190,000	\$ 200,000
Remaining Funds for Disbursement			\$2,075,900



# QUARTERLY DETAILS

## DONOR CONTRIBUTIONS

CHF thanks each individual and group for their generosity in giving since March 2021. CHF would like to thank the generosity of the dozens of corporations, foundations, and small business that donated as well, including, but not limited to:

- ▶ 7-Eleven
- ▶ Altra Running x Jack Rabbit x Boulder Running Company
- ▶ AT&T
- ▶ Blackrock Coffee Bar
- ▶ Bobo's Baked Goods
- ▶ Crocs
- ▶ The Denver Broncos
- ▶ Instacart
- ▶ The John Legere Family Foundation
- ▶ JP Morgan Chase
- ▶ Justin's Brand
- ▶ Kroenke Sports & Entertainment
- ▶ Kroger Zero Waste Foundation
- ▶ Noodles & Company
- ▶ The Melting Pot
- ▶ Molson Coors Beverage Company
- ▶ SunCor Energy
- ▶ Snarf's Sandwiches
- ▶ Swire Coca-Cola
- ▶ Synergy Family Foundation
- ▶ Thrivent Choice
- ▶ Wells Fargo
- ▶ Whole Foods Marketplace
- ▶ VF Corporation
- ▶ Yasso Frozen Greek Yogurt

## DISBURSEMENTS

- ◉ 6/24/21: Pledged up to \$959,100.00 to support the Boulder Strong Resource Center for five mental health staff positions from June – Dec 2021, and provide ongoing support for therapeutic programs not covered by federal grants (i.e. art therapy, acupuncture, yoga.) It is anticipated that the Resource Center use will increase as the criminal proceedings continue, however, if any funds pledged are not utilized, CHF will redistribute them to support the victims in other ways.
- ◉ 9/25/21: \$ 100,000.00 to COVA. Included funds to support needs identified by victims to COVA (including rent, food, and other basic needs).
- ◉ Upcoming in Q4: CHF will disburse funds to COVA for distribution as direct cash disbursement to the victims' families, individuals named in the criminal trial, and others who have been directly impacted by the Boulder Supermarket Tragedy before the end of 2021.



# DISBURSEMENT PLANS

The Colorado Healing Fund will make an additional distribution of funds prior to the end of this calendar year. The board also will retain a smaller portion of all donated funds to address mid and long-term needs. These plans have been developed in the months since the Boulder Supermarket Tragedy and reflect lessons learned from multiple past incidents.

CHF was established to offer support and funding during a criminal case and beyond. Birthdays and holidays, as well as three and six-year observances, are known to be triggering events for families of the deceased and survivors of mass violence. The organization will continue to monitor needs and respond in accordance with its mission until all funds have been appropriately disbursed.



**CONTACT  
INFORMATION**

PHONE: 720.235.8638  
EMAIL: [jordan.Finegan@ColoradoHealingFund.org](mailto:jordan.Finegan@ColoradoHealingFund.org)  
ADDRESS: 1245 Champa Street, Denver, CO 80204

