



The Colorado Healing Fund

Boulder Supermarket Tragedy Quarterly Report

March 22 - June 22, 2021



The Colorado Healing Fund is a 501(c)(3) non-profit organization. It was founded in 2018 by a group of victim advocates and community leaders to establish a secure way for the public to contribute to victims of mass casualty crimes in Colorado. Initial funding was provided by the Colorado Attorney General’s Office. Donations are tax-deductible.

MISSION

Our mission is to assist local communities with the financial, emotional and physical needs of victims of mass tragedies that occur in the state of Colorado. The Colorado Healing Fund will serve as the single point in Colorado for the collection of public donations in the aftermath of a mass tragedy and in conjunction with community partners the Colorado Healing Fund will coordinate the disbursement of funds to victims.

VALUES

COMPASSION We provide immediate and long-term assistance and support to victims who experience mass tragedy in Colorado.

SECURITY The Fund creates a safe and effective way for the public to make monetary donations to help victims of mass tragedy in Colorado.

TRANSPARENCY We deliver information about the funds used to assist victims of mass tragedy in Colorado in a timely manner with respect to the victim’s privacy.

PARTNERSHIP We collaborate with community stakeholders who are essential in collecting funds for victims in the aftermath of a tragedy.



ACTIVATION

On March 22, 2021, the Colorado Healing Fund (CHF) activated in response to the mass shooting that occurred at the Table Mesa King Soopers in Boulder, Colorado, also known as the Boulder Supermarket Tragedy. The CHF, in accordance with its mission and guiding protocols, determined the Boulder Supermarket Tragedy fit within the criteria for activation and made this decision public following the press conference held by the Boulder Police Department. Criteria the CHF Board of Trustees takes into consideration when deciding to activate are the nature and scale of the event, the number of murdered and injured individuals, those directly witnessing or affected by the violent act, the likelihood of adverse community impact, and the potential for exhaustion of currently available resources. Once activated, the CHF officially provides a secure location for the public to donate. More information on activation and response protocols are detailed in the CHF's General Protocols on www.coloradohealingfund.org.

This report covers the initial three months of the CHF response and activation for the period of March 22 through June 22, 2021.

During this time, the CHF response was in the acute phase, addressing immediate needs of families of the deceased victims, the survivors, and those immediately impacted. Internally, the CHF Board of Trustees and Advisory Council members met regularly, along with the Executive Director, closely following the CHF General Protocols. The CHF has worked closely with a number of partner organizations to help meet the identified needs of the families of the deceased, the survivors, and impacted individuals. This collaboration began in the hours after the event and will continue as the response moves into the intermediate and long-term phases. Meetings and conversations - both formal and informal - occurred daily with the goal of providing the most comprehensive response possible with the funds available. Partners included, but were not limited to:

- The Colorado Department of Public Safety Division of Criminal Justice (responsible for submitting the Antiterrorism and Emergency Assistance Program (AEAP) grant for federal funding)
- The Colorado Organization for Victim Assistance (COVA)
- The Community Foundation Boulder County
- The City of Boulder
- The Boulder County District Attorney's Office
- Kroger and King Soopers
- Mental Health Partners



The Colorado Healing Fund thanks each individual and group for their generosity in giving. Between March 22 and June 22, 2021, the following donations were securely made to the CHF to support the families of the deceased victims, the survivors, and those immediately impacted by the Boulder Supermarket Tragedy:

- Individual donors and small businesses donated approximately \$2.14M through the Colorado Healing Fund donation portal and GoFundMe.
- King Soopers donated \$1 million dollars
- Dozens of corporate and foundation donors together raised, donated, and pledged approximately 1.5M including:
 - Altra Running x Jack Rabbit x Boulder Running Company
 - AT&T
 - Bobo's Baked Goods
 - Crocs
 - The Denver Broncos
 - El Pomar Foundation
 - Instacart
 - The John Legere Family Foundation
 - Kroenke Sports & Entertainment
 - Noodles & Company
 - The Melting Pot
 - Molson Coors Beverage Company
 - JP Morgan Chase
 - SunCor Energy
 - Synergy Family Foundation
 - Thrivent Choice
 - Wells Fargo
 - Whole Foods Marketplace
 - Yasso Frozen Greek Yogurt
 - And many more...

Between March 24 and June 22, 2021, the following disbursements were made to support the families of the deceased victims, survivors, and those immediately impacted by the Boulder Supermarket Tragedy.

- On March 24, 2021, the CHF disbursed \$415,000.00 to COVA. This disbursement included direct cash distributions to the families of the deceased and to the survivors



named in the criminal case as surviving victims. Furthermore, this disbursement covered travel expenses for family members.

- On April 26, 2021, the CHF disbursed \$100,000.00 to COVA. This disbursement included direct cash distributions and funds to support immediate needs identified by victims to COVA (including rent, food, and other basic needs).
- On May 11, 2021, the CHF disbursed \$88,000.00 to COVA. This disbursement included funds to support immediate needs.
- On May 20, 2021, CHF disbursed \$100,000.00 to COVA. This disbursement included funds to support immediate needs.
- On June 11, 2021, the CHF disbursed \$705,000.00 to COVA, which included the donations received by the CHF from the GoFundMe campaign that raised more than \$400,000. This disbursement included direct cash distributions to families of the deceased and those named in the criminal case as surviving victims.
- On June 14, 2021, the CHF disbursed \$100,000.00 to COVA. This disbursement included funds to support immediate needs.
- A major gift will be given to the #Boulderstrong Resource Center early in Quarter 2.

COLORADO HEALING FUND'S COLLECTIVE EXPERTISE

The CHF has one staff member - the Executive Director. The organization is governed by a Board of Trustees, made up of 11 members, and is supported by an Advisory Council, made up of 7 members. The Advisory Council has no voting authority. A list of the members can be found at: <https://www.coloradohealingfund.org/governance/>

The members of the Board of Trustees and Advisory Council carry a wealth of experience and expertise in mass tragedy response. Collectively, these individuals have assisted in more than 50 mass tragedies across the country and have over 233 years of combined experience in response and recovery to mass tragedy incidents. Their extensive knowledge and expertise inform the CHF's decisions.

Board of Trustees and Advisory Council members have assisted with response and recovery in the following mass casualty incidents:

Colorado:

- Columbine High School Shooting (Board Member Frank DeAngelis is a survivor)
- Platte Canyon High School Hostage Crisis (Advisory Council Member Ellen Stoddard-Keyes is a family member of the deceased)
- Youth With A Mission and New Life Church Shootings



- Deer Creek Middle School Shooting
- Colorado Springs Planned Parenthood Shooting
- Arapahoe High School Shooting
- Aurora Theater Shooting
- STEM School Highlands Ranch Shooting

National

- 9/11
- El Paso Walmart Shooting
- The Oklahoma City Bombing
- The Olympic Park Bombing
- Boston Marathon Bombing
- Virginia Tech Shooting
- Sandy Hook Elementary School Shooting
- Marjory Stoneman Douglas (Parkland) High School Shooting
- Santa Fe High School Shooting
- Route 91 Harvest Festival Shooting
- Pittsburgh Tree of Life Synagogue Shooting
- Red Feather Lakes Shooting
- San Ysidro McDonald's Massacre
- San Bernardino Shooting
- Lockerbie Pan Am Flight 103 Bombing
- Orlando Pulse Nightclub Shooting
- Luby's Massacre

While this is not a complete list of all the incidents to which the CHF members have responded, it demonstrates the scope and breadth of experience and expertise represented. Throughout the response to each of these incidents, the CHF members provided victim services, administered victim compensation programs, served as crisis managers, and participated in fundraising, disbursement planning, and financial decision making for grants and services. These individuals agreed to serve the CHF in a volunteer capacity to assure that Colorado is better prepared for future mass casualty events and has a brain trust to assist with decisions in the aftermath of situations with which they are all too familiar.